



# Electronics Cooling Editorial Submission Guidelines

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*The objective of Electronics Cooling Magazine is to convey practical and current information to the thermal community in the electronics industry.*

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## REQUIREMENTS

### • Topic and Focus Criteria

- Only articles that focus on electronics thermal management materials, methods, techniques, technology, and solutions will be considered for Electronics Cooling.
- Articles should be of practical value to the working thermal engineer.
- All articles must be original works only published with Electronics Cooling with full permission by the copyright owners and authors.

### • Promotional Language, Commercialism, and Advertising

- Commercial, vendor specific, or promotional language will disqualify an article for acceptance in Electronics Cooling.
- When an article deals with commercially available technologies, materials, and practices, our non-commercialism policy prohibits the use of their trade names in the body of the article. Rather, they should be referred to in the body of the article in descriptive, generic terms.
- In the interest of documenting the specifics of these items for our readers, our policy permits providing the trade name(s) of the item(s) in the references section, with the reference citation accompanying the generic description.

### • Article Formatting

- Article length must be within 1500 to 2000 words with 3 to 6 figures or tables.
- Articles will be accepted in word document, .TXT, google document, or other non-proprietary document formats.

### • Images, Tables, and Equations

- Image files will be accepted as separate JPEG, EPS, SVG, PDF or other non-proprietary raster or vector formats of at least 300 DPI.
- Tables will be accepted as Word, Excel, CSV, vector PDF, or other non-proprietary data formats, preferably comma separated.
- If a table includes complex formatting, images, symbols, or other content not easily included in standard text tables, the table should be submitted as a vector image file, or vector PDF, following the guidelines for graphical figures.
- Figure and table names will correspond to figure names and captions within the text. (i.e. figure 1, figure 2...)
- Images and Tables must be original artwork, labeled as copyright free, or indicated free to reuse by the copyright holder.
- Equations should be submitted inline as Word Document Equations, as vector graphics, or Tex/LaTex files.
- Equations should be labeled according to their order/position in the text, with the equation file name corresponding to the order/position label.

- **Authors**

- All articles should include a title, a complete list of authors full names, an approximately 100 word biography of each author, and a reasonably sized bust photograph of each author.

- **References**

- References should be included with numbers in an acceptable referencing format, and references should be indicated within brackets inline with the text, where applicable. For example, reference one should be included like this example [1]. (the references “[1]” is within brackets at the end of the appropriate sentence)

## **RECOMMENDATIONS**

- Authors should be able to describe in one or two sentences what practical knowledge they are attempting to provide. Ideally, article submissions will be of archival value, and will benefit electronics thermal management professionals for years to come.
- Please keep in mind, that the objective of EC is to make its articles readable to a wide audience. Hence, including details that would be appropriate for a conference or journal paper may lead to additional editing and a need to simplify the article.
- In many cases, first drafts of articles will exceed the maximum limit of 2000 words, which can lead to stress on the authors as well as the reviewers as portions of the article must be deleted. If your article is well over 2000 words, please take a step back and think about what sections should be deleted prior to submitting it.
- Keep in mind that Electronics Cooling articles are printed in a two column format. Therefore, figures and tables should be oriented such that they can still be legible in a single column. For example, if a figure is made up of two subfigures, you should stack them vertically rather than place them side by side.
- For complex figures, tables, and all equations, a vector format is desirable, as the image can be scaled to better fit within the magazine layout without changing the dimensions and appearance of the image.
- Outside of Word equation editor, there are many free and accessible equation editors that can be efficiently used online. For example, Daum Equation Editor can be used either graphically, or with Tex script to produce mathematical equation text in Tex or as images.